



CREATING POSITIVE CHANGE

Northeast Area Command

COMMUNITY POLICING COUNCIL

RECOMMENDATION

DATE SUBMITTED: 3/15/17 Seven (7) business days after submission

RECEIPT DUE: 4/11/17 Twenty (20) business days after submission

APD RESPONSE DUE: 6/6/17 Sixty (60) business days after submission

RATIONALE:

Currently, the APD community outreach director is tasked with helping to coordinate outreach and communications efforts on behalf of each of the 6 community policing councils among other responsibilities. Despite these vast responsibilities on behalf of councils, there is no defined oversight of this position by the councils it serves. Given the broad reach of this task and the effect that unequal or inconsistent outreach can potentially have on each council's ability to function and serve the citizens of Albuquerque, we recommend that the responsibilities of the director be more specifically defined in some areas. This recommendation will also ensure continuity of the CPCs should turnover in this position occur. In order to make CPCs accessible, diverse and inclusive through high quality and consistent outreach efforts, we recommend the following:

RECOMMENDATION:

We recommend that the Chief require the community outreach director to post notice on the department's social media accounts, including Nextdoor, Twitter, and Facebook, one (1) week prior to each meeting in each area command, and one (1) day prior as a second reminder. While individual council members and councils often independently make this effort, they do not have the larger social media presence afforded to the department. This notice should include the correct location, time and date of the meeting as well as the general topic, if available. The director should receive this information well in advance of these deadlines from each CPC; however, if information is not timely available, the director should reach out to the respective CPC chair. The director should also work with media outlets, including the Albuquerque Journal, the Albuquerque Free Press and ABQ365, to be sure that meeting locations, times, and dates are accurate in publications these outlets release to the community. We also recommend that the director be required to publish a quarterly report to all CPC chairs of outreach efforts conducted on behalf of CPCs during that quarter. This should include a summary of meetings with faith, veterans, homeless, mental health, learning institutions, community radio, print press, youth/teen service, neighborhood associations, and other community groups. This quarterly report will ensure that the director is accountable for outreach and will allow council members to offer guidance on how to improve outreach in targeted ways.

We the undersigned Voting Members of the Northeast Area Command Community Policing Council (NECPC) affirm that we have voted on the recommendation by a Vote of

4 (actual for & against) 0 in the NECPC Public Meeting of

3/14 (date) 2017.

[Signature] Chair
[Signature] Vice Chair
[Signature] Secretary

